

PERSONAL INFORMATION

Mariano Meini

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Summary

I'm a filmmaker with twelve years of experience in the fields of communication and video production.

I have created and ran my own communications company, launched and established the on-line brand channel for a professional Italian football team (ACF Fiorentina) and produced documentaries for international broadcasters.

I am self-motivated and resourceful with an ability to successfully translate desired moods, messages, concepts, and underdeveloped ideas into imagery. I can handle every aspect of a project from conceptualization to delivery, working in and contributing to a creative environment.

Experience

Machinaria s.r.l. / founder - director

MARCH 2015 - PRESENT

Digital boutique focused on video direction and post-production

- ♦ Help clients to find the right solutions fitting within their budget
- ♦ Create and present storyboards of ideas
- ♦ Build key visuals that match client's needs and product purpose
- ♦ Direction and post-production of video contents

Matrjoska studio associato / co-founder - creative director

SEPTEMBER 2011 - DECEMBER 2015

Design studio offering creative services across a wide range of medias

- ♦ Build clients portfolio from scratch
- ♦ Manage projects across different digital media
- ♦ Responsible for transforming client's needs into projects by understanding the target audience and business
- ♦ Manage client's projects from end-to-end, ensuring delivery on time and budget
- ♦ Create and present storyboards of ideas
- ♦ Build creative guidelines
- ♦ Coordinate studio team to ensure the final product is aligned with guidelines
- ♦ Manage studio workflow
- ♦ Overall projects supervision
- ♦ Establish strong client relationships

H-FARM & A.C.F. Fiorentina Football Team / content producer

SEPTEMBER 2008 - JULY 2011

- Launch and establish the on-line brand channel with innovative formats to engage audience
- Produce video contents for the multi-platform web based Fiorentina Football Team Television
- Coach Fiorentina Football Team's press office to manage a fast workflow to deliver news
- Monitor the quality of contents produced by Fiorentina Football Team's press office
- Distribute media contents across different digital media: broadcast, Internet and mobile
- Media monitoring and analysis

Infinity blue s.r.l. / documentary filmmaker

SEPTEMBER 2004 - AUGUST 2008

- Brainstorming and initial research
- Research – talking to people to be interviewed, gathering information about the subject
- Script outline
- Responsibility for video material delivery on time and according to budget
- Overall supervision of production and post-production processes

Zona intermedia studio / documentary filmmaker

JANUARY 2004 - AUGUST 2008

- Responsibility for video material delivery on time and according to budget
- Keeping recording material safe
- Overall supervision of production and post-production processes

FOX broadcasting company / sound assistant

JUNE 2003 - AUGUST 2003

- Assemble and maintain sound recording equipment
- Setup communication and positioning microphones under the supervision of the sound supervisor

Education

Università degli studi di Pisa / CMT - Cinema, Musica e Teatro

SEPTEMBER 2000 - MARCH 2004, PISA

Uno uno prima / production workshop with Giuseppe Bertolucci

SEPTEMBER 2004 - OCTOBER 2004, LUCCA

Languages

ITALIAN - native / **ENGLISH** - proficient / **SPANISH** - fluent

Software

After Effects, Premiere Pro, Photoshop, Illustrator, Indesign, Lightroom, Audition, Prelude, SpeedGrade, Final Cut Pro, knowledge of industry standard compressions for video, basics of C4D, basics of HTML, CSS and wordpress.